

daz

creative solutions from a different school of thought

in association with

c/a

Client: JWT

Project: Huon promotion

Huon offer a simple integrated package as opposed to the often confusing solutions offered by their competitors. This is the message that the advertising is designed to communicate.



A strong, healthy and lasting future, provided in one neat package

www.huon.com

The best business driven solutions for General Insurance are HUON



A strong, healthy and lasting future, provided in one neat package

www.huon.com

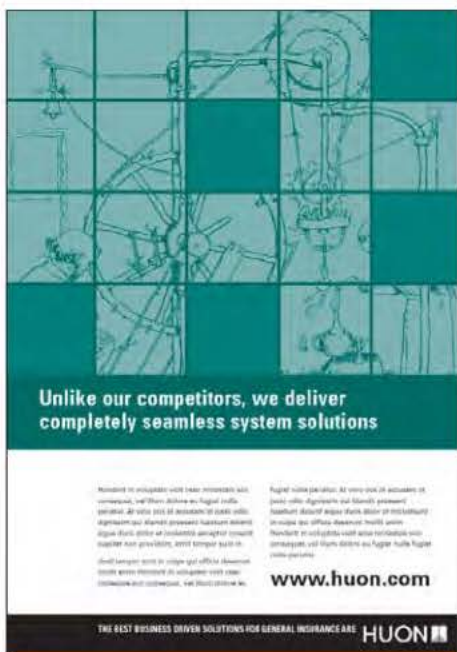
The best business driven solutions for General Insurance are HUON



A strong, healthy and lasting future, provided in one neat package

www.huon.com

The best business driven solutions for General Insurance are HUON



Unlike our competitors, we deliver completely seamless system solutions

www.huon.com

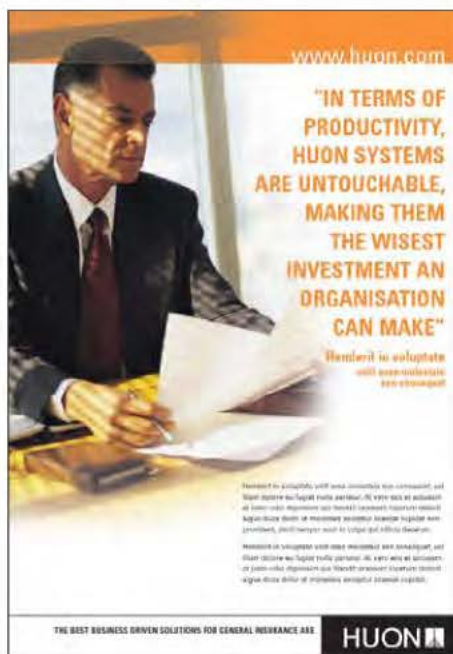
The best business driven solutions for General Insurance are HUON



Unlike our competitors, we deliver completely seamless system solutions

www.huon.com

The best business driven solutions for General Insurance are HUON



www.huon.com

"IN TERMS OF PRODUCTIVITY, HUON SYSTEMS ARE UNTOUCHABLE, MAKING THEM THE WISEST INVESTMENT AN ORGANISATION CAN MAKE"

Harder to calculate with competitors

THE BEST BUSINESS DRIVEN SOLUTIONS FOR GENERAL INSURANCE ARE HUON



www.huon.com

"HUON DELIVER COMPLEX BUSINESS PROCESSES IN A SIMPLE EASY TO USE FORMAT THAT'S AS QUICK AS IT IS POWERFUL"

Harder to calculate with competitors

THE BEST BUSINESS DRIVEN SOLUTIONS FOR GENERAL INSURANCE ARE HUON



www.huon.com

"IF YOU'RE LOOKING FOR THE MOST EFFICIENT, COST EFFECTIVE SOFTWARE SOLUTION, SPECIFICALLY TAILORING TO YOUR NEEDS, YOU SHOULD SPEAK TO HUON"

Harder to calculate with competitors

THE BEST BUSINESS DRIVEN SOLUTIONS FOR GENERAL INSURANCE ARE HUON



Unlike our competitors, we deliver completely seamless system solutions

www.huon.com

The best business driven solutions for General Insurance are HUON

DAVIES & ZIEJA Ltd
T1/2 Faulkners Alley
Cowcross Street
London EC1M 6DD

CFA MARKETING
59 Berkeley Road
Newbury
Berks RG14 5JG

daz

creative solutions from a different school of thought

in association with

cfa

Client: JWT

Project: Huon promotion

As well as overt advertising, we explored the design of a Huon in-house magazine, 'driven'.

